SKYLIGHTS

Paris • Toulouse • San Francisco

Your partner for a memorable customer experience

Immersive cinematic entertainment for your premium passengers



Aircraft Deployed

Supported by WORLD LEADING PARTNERS











4h average usage time



A tailored solution from industry experts:

>

airline strategy, marketing and operations, content catalogue and licensing, software and hardware development

Content

Early Window, HD, 3D, 2D or 180°, Branded

Software

Content platform (front-end & back-end)

Hardware

Cinematic VR headset (sourcing & design)





OUR GOALS

> Improve the NPS of your premium guests

A reward they will talk about An unexpected service recovery

> Differentiate how your customers feel

A unique and memorable journey that fosters customer loyalty

> Reinforce your position as a modern and innovative brand

Pioneering immersive entertainment High-profile exposure to enhance brand perception

Service recovery & customer reward

Eliminate the risk of service incidents **Unexpectedly** delight chosen guests

STRATEGIC USE CASES

Fleet modernization

Upgrade the aircraft which need it most

Brand development

Lead the way with a pioneering customer experience



> DO160 / RTCA ED14 certified (EASA & FAA)



> Headset classified as a standard PED (no electro-magnetic interference) FAA/EASA approved use gate-to-gate

> Fasten seatbelt briefing Most airlines limit to 10,000 ft rule Audio limitations for cabin announcement



HARDWARE

TECHNICAL SPECIFICATIONS

- Wide angle cinema sized screen
- High resolution
- 2D & 3D capability
- Intuitive user interface
- Local storage of up to 40HD movies
- Ultra light (280g)
- Enough battery power to play up to 4 movies
- Packaged with noise cancelling audio headsets

EASA D0160/FAA RTCA-ED14 compliant



SkyLights Theatre

Cinema + 360° video supports 540p video 280g 6h (3-4 movies) autonomy Integrated video feed External headphones Capacity: 40 HD movies Early window approval Inflight servicing ready

Oculus Rift

VR gaming supports 330p video 440g Oh autonomy External video feed Integrated headphones (external)

Samsung Gear

VR multi-use supports 450p video 380g 3h autonomy Phone video feed External headphones (phone)



CONTENT

> Early window cinema Studio audit approved movie access
> Customizable
> 2-day content refresh

> Ground Server

