



AirGuide Travel Media & Technology connects you to an affluent, influential group of business and leisure travelers from across the globe, the traveling elite. We have developed a very effective platform with limitless potential. Our creative content targets and engages millions of travelers wherever they are. So whether at the airport, inflight, at the hotel or on a train or cruise, we have every aspect of the travel experience covered.

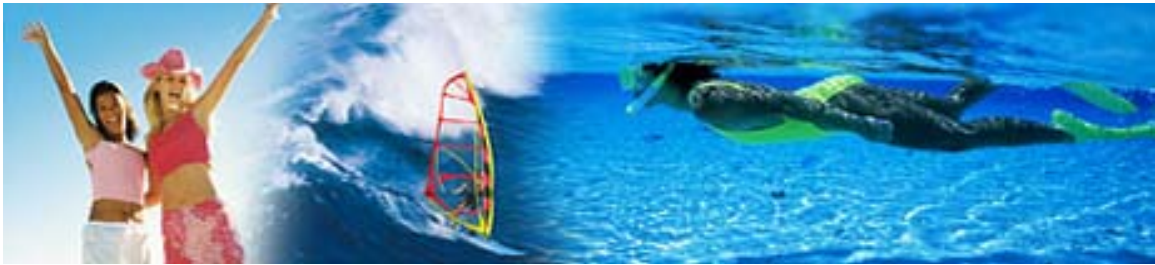
AirGuide, AirGuide Business, Frequent Flyer Magazine and CruiseGuide are brands of **Pyramid Media Group**, a leading global information technology provider of electronic media, offering Apps + enterprise solutions and business intelligence software and content, for the global travel and business markets. The company and its partner network in North America, Europe and Asia with a unique blend of subject verticals in all available technology platforms, online, mobile and Inflight.

Pyramid Media was established in New York in 1992 with the merger of **Pyramid Graphics & Publishing** (electronic, multimedia and print publications) and **Pyramid Productions** (photo, film and video production and programming) and it opened its first Internet site in 1995. It acquired Air Travel Media in 2006 to enhance and broaden its content and markets by reaching a cruise, destination, hotel and resorts audience.

Travel & Business Media

Anytime, Anywhere - Online, Mobile & InFlight

AirGuide's Travel & Business Media & Apps reach top leisure & business travelers with Frequent Flyer Magazine, AirGuideOnline, AirGuideAirports, AirGuideBusiness, CruiseGuide news, features, special reports, reviews, advice and AirGuide Destination Travel Guides & Apps are delivered to **440,000 B2C+ B2B Subscribers**, members of the **Media** and to **millions though our inflight and syndication network** in more than 100 countries in 20+ languages, on all available platforms: online, mobile Apps & inflight.



Frequent Flyer Destinations Magazine is dedicated to air travel and destinations, designed for frequent flyers, leisure and business travelers and the corporate travel market. The magazine will be distributed to our subscriber list and will be available at the **American, Delta and United Airlines** airport lounges in the US and at London Heathrow + Gatwick and at airports in Germany + Austria, and **inflight on selected airlines flying in Europe, North America and the Middle East:** Air Berlin, Austrian Airlines, Air Dolomiti, Eurowings, Lufthansa, Neos Airlines, Oman Air, Thomas Cook, Virgin Atlantic: reaching over **30 million travelers** yearly to more than **100 destinations** and staying at Mandarin Oriental, Steigenberger, Redisson Blu, Le Meridien, Intercontinental, Hyatt, Kempinski **Hotels**.

Reaching a Captive Audience of Affluent Global Spenders

On 150,000 flights a year, up to 3.5 hours flight time

Purpose of travel: 73% for business

94% of passengers travel with their electronic devices

80% wish to stay connected and receive travel offers on the road

91% book flights, 82% book hotels, 59% book car rental online

AirGuide's Travel Websites & Apps

AirGuideOnline.com & AirGuideAirports.com Websites, mobile and IFE (Inflight Entertainment) for global travelers **with Interactive Dynamic Maps** - Airports - Destination & City - Hotels & Shopping - Travel Activities & Events + Flight Tracking

We engage passengers with an easy and informative destination guides seamlessly blended onto the map background. Passengers and travelers can explore airports, navigate city streets and investigate points of interest across the region.

AirGuide Destination Guides - Airport & City. Mobile & IFE guides feature dynamic maps and information displayed with **Point-of Interest POI pop-ups and "Blue Dot" Geolocation Indicator** plus **search capability**, and work on all platforms for the world's most important cities, over **400 destinations** worldwide, and **40,000+ points of interest**. Our guides feature cities worldwide, and are a unique resource geared towards the international leisure and business traveler. Our team of international writers and editors produce and maintain our city guides with information on the best hotels, bars and pubs, restaurants, tourist attractions.

AirGuide Safety & Security Mobile App will keep you informed, and provides destination critical intelligence and assistance to your people pre-trip, on location and in an emergency, advancing your Risk Management program. Leisure or business travel and expat assignments can expose your people to unfamiliar and disruptive situations. The best way to keep them safe and productive is to keep them informed as events unfold, so they can successfully navigate the world.



Travel & Business Technology

AirGuide and Pyramid also provide Travel & Business services and technology. Our Apps and Content Services will reduce your content costs and build revenue for major US and International corporations and media companies. We offer a total approach creating and producing White Label Solutions of our Apps + Custom Content and Branding.

Our **Business Intelligence Tools & Enterprise Solutions** provide Independent & Unbiased Intel for Air Transport, Aviation, Travel Industry & Global Media, Corporations, Government, NGOs.

Our **business intelligence applications and research teams** are designed to reduce your costs and maximize revenue, and are ideal for the travel industry or any international media or government. We offer thousands of people around the world business and **market intelligence software tools and services** with an expert staff for market consulting and research, providing measurement and analysis of marketplace dynamics and consumer behavior, likes and dislikes.

Travel Technology & Content Services

Our **Technology & Content Services + Apps** will reduce your content costs and build revenue. By combining your content assets with ours, Business, Travel, Airline, Airport, Flight Tracking, Destination Guides, News, and new content may be created for your mobile Apps, Web site, newsletters or mobile network, without the expense of having an in-house editorial and technical staff.

Social Media Management Software Tool & Solution

“Knowledge is Profit” The desired outcome of a social media strategy is to convert the people who are following you and reading about you into a paying customer. Whether focusing on a project for one client or managing social across dozens, our tools and solution makes it easy for your teams to manage all their client engagements from a centralized platform.

Social intelligence and targeted social engagement is a valuable differentiator for any company that wants to understand target population segments and individual consumers, create awareness and engagement, build brand presence and loyalty, and put those insights into action to grow customers, seize opportunities and identify threats.

AirGuide & Pyramid Media provide technology and content to some notable **airlines, airports, business and travel companies**: American Express, Amadeus Global Travel, Air Berlin, Austrian Airlines, Air Dolomiti, Eurowings, Lufthansa, Neos Airlines, Oman Air, Thomas Cook, Virgin Atlantic, Lufthansa Systems, InflightDublin, Opodo, PXcom, Southwest Airlines, Star Alliance, Thales, Wcities **and media companies**: DowJones, LexisNexis, OAG, Gale Cengage, Reuters, and many more...

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