



Business & Leisure Travel Media
Travel Technology - Anytime, Anywhere

Frequent Flyer Magazine
AirGuideOnline.com
AirGuide Destination Guides
AirGuideBusiness.com



Reach the Top Leisure & Business Travelers, Anytime, Anywhere

AirGuide Travel Media Network - Audience

We reach top business & leisure travelers with **Frequent Flyer Destinations Magazine**, **AirGuideOnline** and our **Destination Travel Guides & Apps** which are delivered to **440,000 subscribers** and to **30+ million** through our **inflight** and **syndication network** in more than 100 countries in 20+ languages, on all available platforms: **online, mobile and inflight**.

Frequent Flyer Magazine

Print & Digital Edition Average Paid Circulation

		Per Issue	Readership
Individual Paid Subscriptions (Mailed)	7%	1,500	7,500
Average Qualified Circulation			
Individual Qualified Subscriptions (Mailed)	40%	8,500	42,500
Group Qualified Subscriptions Airport Lounges + Inflight	95%	20,000	100,000
Average Controlled Circulation			
Distributed at Events	5%	1,000	5,000
Total Audience		21,000	155,000

All print advertising will be featured in the Digital Edition
AirGuide - Airline & Travel eNews - Sent weekly to subscribers for free

Print Edition Distribution

Print Rate Base is for 30,000, reaching 150,000 mailed to subscribers and distributed at selected **American, Delta and United Airlines VIP, First and Business class airport lounges** in the **US** and at **London Heathrow and Gatwick airports**, reaching passengers flying on major national and international airlines.

AirGuide / Pyramid Media Group Inc.
T: +1646 808 0746 E: advert@AirGuideOnline.com



Digital Distribution Inflight & at Airports + Hotels

Average Usage	Monthly	Quarterly	Yearly
Frequent Flyer Destination Magazine	193,750	581,250	2,325,000
Airport & City Guides Inflight	225,000	675,000	2,700,000
Total	418,750	1,256,250	5,025,000

Reaching passengers flying in **Europe, North America** and the **Middle East** on: Air Berlin, Austrian Airlines, Air Dolomiti, Eurowings, Lufthansa, Neos Airlines, Oman Air, Swiss, Virgin Atlantic: **30+ million travelers** yearly to over 100 destinations and at Mandarin Oriental, Steigenberger, Redisson Blu, Le Meridien, Intercontinental, Hyatt, Kempinski **Hotels**.

Website & Mobile Apps

For All Smartphone, Tablets and Laptops

AirGuideOnline.com & AirGuideAirports.com + eNews

AirGuide Airport & City Mobile Apps

Average Usage	Weekly	Monthly	Quarterly	Yearly
Page Views	123,228	492,910	1,478,730	5,914,920
Unique Visitors	30,752	123,009	369,027	1,476,108
eNews	143,291	573,164	1,719,492	7,164,550

Top Destinations in the US: New York, Boston, Washington DC, Miami, Atlanta, Chicago, Dallas, Denver, Los Angeles, San Diego, San Francisco, Seattle.

Top Destinations in Europe: Berlin, London, Palma de Mallorca, Vienna, Zurich, Barcelona, Milan, Paris, Dresden, Budapest, Rome, Nuremberg, Leipzig, Prague, Stockholm, Hannover.

AirGuide Travel Network Reach	Monthly	Quarterly	Yearly
Print Edition	155,000	465,000	1,860,000
Digital Edition + Guides Inflight & Airport	418,750	1,256,250	5,025,000
Website + Mobile Apps	266,300	798,900	3,195,600
Total	840,050	2,520,150	10,080,600

AirGuide Media & Apps are available on all electronic devices inflight + on the ground - Smartphones, Tablets & Laptops.

Reach a Captive Audience of Affluent Global Spenders

On 150,000 flights a year, up to 3.5 hours flight time

Purpose of travel: 73% for business

94% of passengers travel with their electronic devices

80% wish to stay connected and receive travel offers on the road

91% book flights, 82% book hotels, 59% book car rental online

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