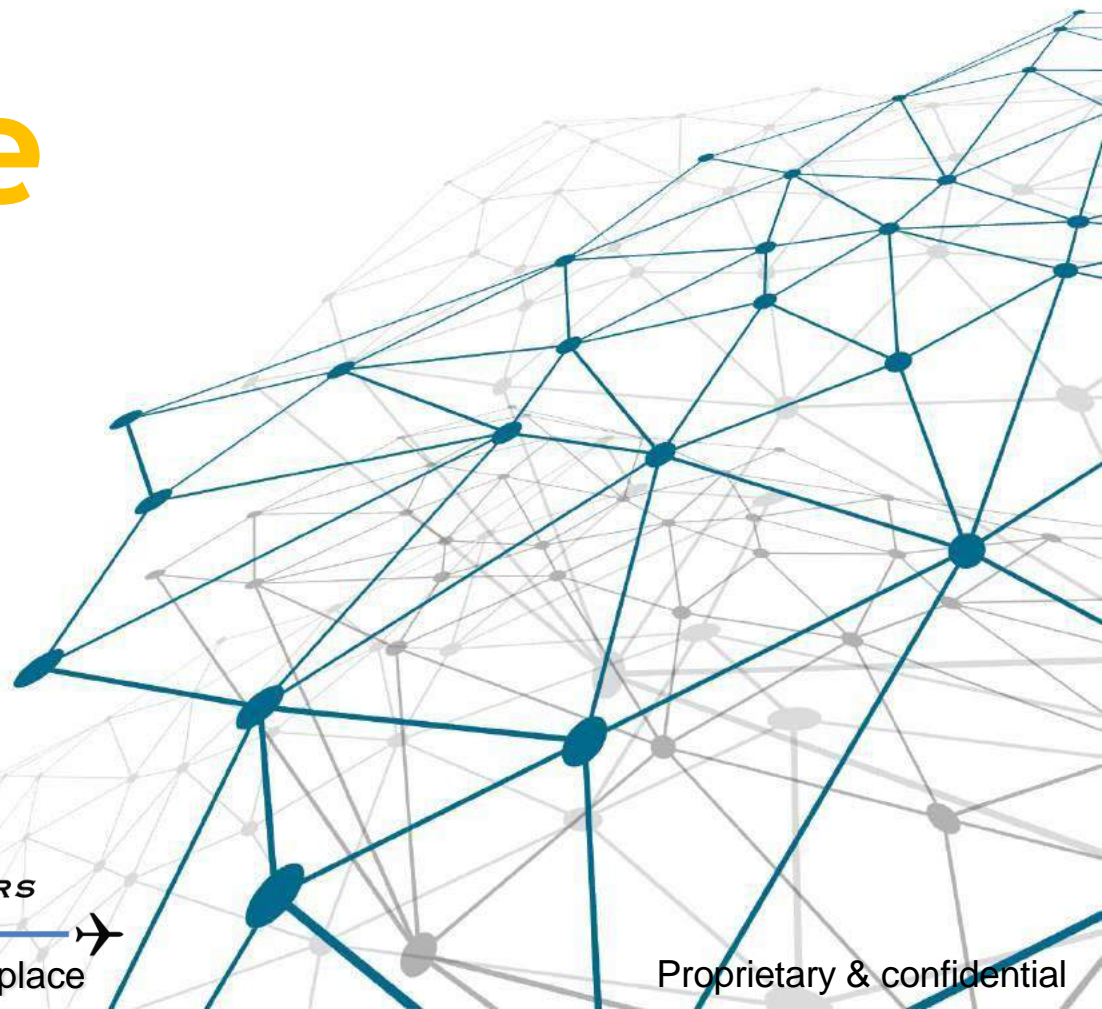


# Route Development 3.0

# PlanetOptim.Future



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**JUNE 2014**  
**INNOVATION 2030 AWARD WINNING**  
**BIG DATA CATEGORIE**

# MILANAMOS

**our journey started in 2013**

**APRIL 2014**  
**LAUNCH OF PLANETOPTIM.FUTURE**  
**WITH MARKET FORECASTS**



**2013**  
**RESEARCH ON HETEROGENEOUS**  
**DATA COMPUTATION AND MODELS**



**DECEMBER 2016**  
**+30 CUSTOMERS WORLDWIDE**  
**FOCUS ON RESEARCH**

# MILANAMOS

**our journey started in 2013**

**2015-2016**  
**FIVE NEW MODULES LAUNCHED**  
**PARTNERSHIP WITH UNIVERSITIES**



**2015**  
**20 CUSTOMERS WORLDWIDE**  
**8 EMPLOYEES**

2017

# MILANAMOS

our journey started in 2013

AIMING FOR 45  
CUSTOMERS...  
+5 ALREADY!



TOP 110 FRENCH  
INNOVATIVE COMPANIES

10 EMPLOYEES  
& 4 RESEARCHERS



# OUR MOTTO: CONTINUOUS ENHANCEMENT

**7 NEW  
RELEASES IN  
2016**

**MARKET  
SIMULATOR**

**+ 40 DATA  
SOURCES  
ADDED**

**CUSTOMERS  
PROXIMITY**

# Aviation has changed



**MEETING YOUR 3.0 ROUTE DEVELOPMENT REQUIREMENTS**



# Data also

# 10 years ago...

**80%** of bookings originated from « legacy » airlines booked through undirect distribution channels and captured by Global Distribution Systems like Amadeus, Sabre or Travelport

# NOW...

**60%** of bookings are direct through web/mobile  
Low Cost airlines accounts **45%** of EU capacity



**How can market analysis solutions be accurate with undirect channel booking data today?**

# PlanetOptim.Future



A BASE OF  
MIDT / BIDT  
OAG DATA

CIVIL  
AVIATIONS  
AIRPORTS  
AIRLINES

DATA SCIENCE  
& MACHINE  
LEARNING

MOBILE  
MULTIMODAL  
WEB



FIND CHRISTOPHE



... ici, here, qua,  
hier, aqui, здесь

... roaming here and there

... at the coffee machine



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