

WAD!

WHAT?

POF!

AIRSOURCE PARTNERS' MARKET PLACE MEMBER SINCE 2014



Milanamos, who are we?



2013



What do we do?

Market
Intelligence

Route
Development

Multimodal

3 Challenges for the Industry

Data Reliability

Data Silo

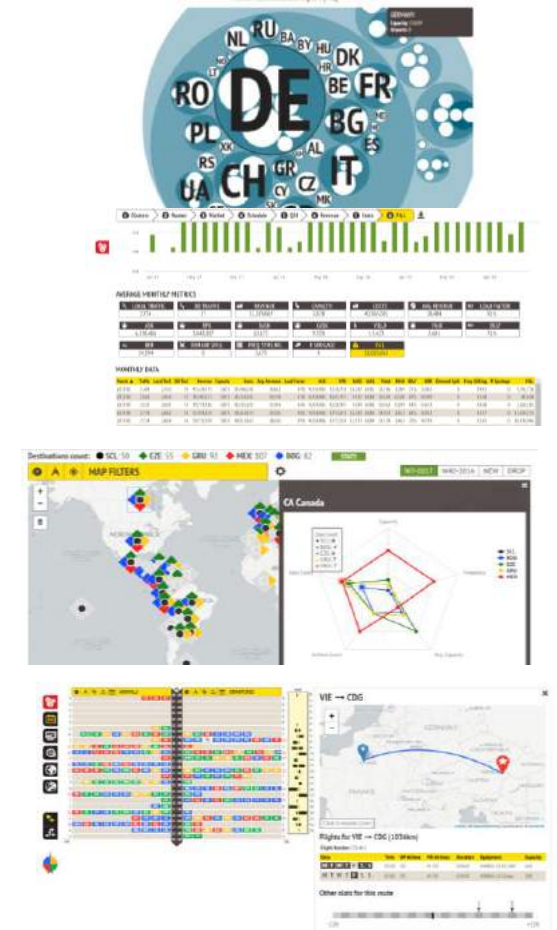
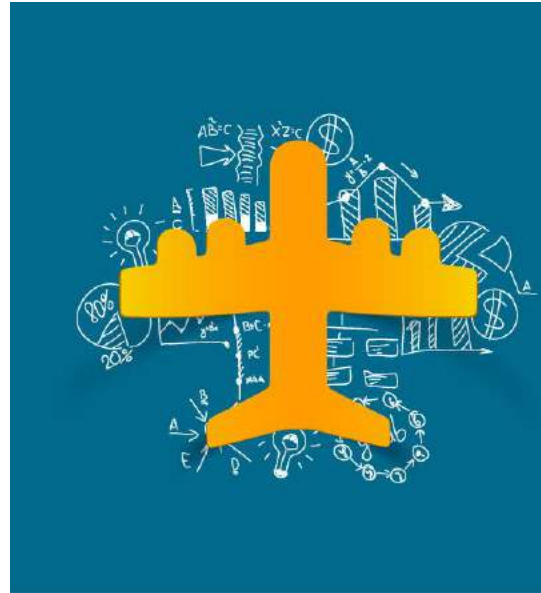
Methodology

Our Objectives

Network
Planning

Routes
Development

Historical
Data



First Big Data Analytic applied to Aviation

Heterogeneous
(variety)

Analytics
(fit for purpose)

Speediness
(volume)

Open Source
(evolve)



INNOVATION 2030
WORLDWIDE INNOVATION CHALLENGE

Worldwide

Aviation

Database

Capacity

Traffic

Revenue



WAD: from 40 to 100!

MIDT

Civil
Aviation

Airports

Airlines

Macro
Economic

Sky Scanner

GSA

WTO

WAD: enhancing the Accuracy

Market Adjustments

CAA / MIDT

Bottom Up

Seasonality

Clusterization

Airlines

Airports

Markets

Machine Learning

Elapse Time

Predictive

Pattern of D.

Planet

Capacity

Traffic

Revenue

Optim

Historical Data

Forecasting

Future

Market Stimulation

Connection Builder

Profit & Loss

Scenarios

Planet

Optim

Future



MEASURE

MONITOR

ANALYZE

FORECAST

Traffic

Revenue

Capacity



OUR MOTTO: CONTINUOUS ENHANCEMENT

**7 NEW
RELEASES IN
2016**

**+7 NEW
CLIENTS SINCE
JANUARY**

**+ 40 DATA
SOURCES
ADDED**

**CUSTOMERS
PROXIMITY**

Thank you very much!

FOR MORE INFORMATION, PLEASE CONTACT CHRISTIAN GOSSEL – AIRSOURCE PARTNERS

www.milanamos.com

