



## **Travel & Business Technology**

AirGuide and Pyramid also provide Travel & Business services and technology. Our Apps and Content Services will reduce your content costs and build revenue for major US and International corporations and media companies. We offer a total approach creating and producing White Label Solutions of our Apps + Custom Content and Branding.

Our **Business Intelligence Tools & Enterprise Solutions** provide Independent & Unbiased Intel for Air Transport, Aviation, Travel Industry & Global Media, Corporations, Government, NGOs.

Our **business intelligence applications and research teams** are designed to reduce your costs and maximize revenue, and are ideal for the travel industry or any international media or government. We offer thousands of people around the world business and **market intelligence software tools and services** with an expert staff for market consulting and research, providing measurement and analysis of marketplace dynamics and consumer behavior, likes and dislikes.

## **Travel Technology & Content Services**

Our **Technology & Content Services + Apps** will reduce your content costs and build revenue. By combining your content assets with ours, Business, Travel, Airline, Airport, Flight Tracking, Destination Guides, News, and new content may be created for your mobile Apps, Web site, newsletters or mobile network, without the expense of having an in-house editorial and technical staff.

## **Social Media Management Software Tool & Solution**

**“Knowledge is Profit”** The desired outcome of a social media strategy is to convert the people who are following you and reading about you into a paying customer. Whether focusing on a project for one client or managing social across dozens, our tools and solution makes it easy for your teams to manage all their client engagements from a centralized platform.

**Social intelligence and targeted social engagement is a valuable differentiator** for any company that wants to understand target population segments and individual consumers, create awareness and engagement, build brand presence and loyalty, and put those insights into action to grow customers, seize opportunities and identify threats.

**AirGuide & Pyramid Media** provide technology and content to some notable **airlines, airports, business and travel companies**: American Express, Amadeus Global Travel, Air Berlin, Austrian Airlines, Air Dolomiti, Eurowings, Lufthansa, Neos Airlines, Oman Air, Thomas Cook, Virgin Atlantic, Lufthansa Systems, InflightDublin, Opodo, PXcom, Southwest Airlines, Star Alliance, Thales, Wcities **and media companies**: DowJones, LexisNexis, OAG, Gale Cengage, Reuters, and many more...

## Travel Technology Partners

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AMERICAN EXPRESS GLOBAL BUSINESS TRAVEL

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CONNECTING TRAVEL PEOPLE™

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STAR ALLIANCE  
THE WAY THE EARTH CONNECTS

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