ADM & BSP SERVICES

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ADM / BSPLink / ARC MEMO MANAGER

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SOLUTION PRESENTATION

The Reasons for Subscribing to Airlogica's ADM/BSPLink Service

The airline industry loses significant revenues due to inventory abuse, violations of booking rules, and GDS inefficient usage. This affects an airline's bottom line, its ability to enforce pricing policy, manage inventory and GDS cost, risking further revenue and cost leakages. It is a time-consuming task, requiring considerable domain expertise and state-of-the-art technology.

The Benefit of Subscribing to Airlogica's ADM/BSPLink Service

Airlogica provides end-to-end audit services processed by trained and skilled Airlogica resources – from the booking audit to the cost recovery services by raising of Agent Debit Memos. It is a State-of-the-art technology delivering consistent quality. Provides ADMs accuracy that reduce agency disputes and consequent rejections, avoiding negative impact on an airline's reputation and reducing back-office administrative tasks needed to identify malpractices and issue ADMs for preventing unproductive GDS costs leakages.

Airlogica generates ADMs on behalf of airlines, to penalise travel agents for violating booking policies. Airlogica BIDT Audit & ADMs outsourced service enables airlines to analyse and control their distribution cost, prevent continued inventory abuse and design an effective distribution strategy.

Airlines incur inventory inaccuracies and unnecessary costs due to incorrect usage of GDS, through travel agents' abuses. It is proven that a robust and consistent audit, and a relevant Intelligence can help airlines enforce their policies, save this GDS cost and prevent the loss of sales opportunities, increase their inventory accuracy. What really happens is that by the Issuance of ADMs agents get educated and stop malpractice, they would now create a PNR correctly, efficiently and when it is actually needed.

The issuance of AMDs is considered as a time consuming and complicated task for the airlines. Airlogica simplifies complexity. This task can be managed by experienced, trained and skilled Airlogica resources.

The service is customizable to meet the airline's requirements. A flexible audit process capable of dealing with the requirements of over 175 BSP countries, i.e. converted into the currency of

each individual BSP country. Monitors BSP responses to ensure successful acceptance by the BSP and reprocesses any Rejected by BSP ADMs.

The Procedure

- ❑ BIDT Audit
- ❑ Track GDS inefficiencies in accordance to the airline's policy
  - ❖ Malpractices, such as duplicates, fake names, churning, illegal passives, failure to cancel unused inventory, or cancel inactive segments, non-removal of HXs etc.…
- ❑ Via BSP Link Mass Upload
- ❑ To all BSP countries - BSP community that covers more than 175 countries
- ❑ ADMs issued in the BSP currency of the respective countries
- ❑ Per IATA Agency
- ❑ Month-in-a-Month
- ❑ Charge backups in accordance to the Airline's policy
  - ❖ Actual GDS cost
  - ❖ Flat rate
  - ❖ With or without admin/penalty fee
- ❑ Supporting documents

End-to-End Process